

PRESS RELEASE

Budapest, June 12, 2012

Football European Cup final in 3D only on MinDig TV

- Summer Olympics can also be received in HD or in 3D without a subscription

On July 1, 2012 the MinDig TV users can watch the Football European Cup final in 3D without a subscription fee in Budapest and around the capital. In July and August - for the period of the Summer Olympic Games - the MinDig TV HD offer will be enlarged with a free-to-air 3D test transmission.

Antenna Hungária will launch a 3D test transmission on its digital terrestrial television platform among the first in Europe. On July 1, 2012 the MinDig TV users can watch the Football European Cup final in 3D without a subscription fee in Budapest and around the capital. The m3D channel of MTVA will be available from June 25, 2012 on the channel 43 from the Budapest, Széchenyi-hegy transmitter. In July and August - for the period of the Summer Olympic Games - the MinDig TV HD offer will be enlarged with a free-to-air 3D test transmission.

Digital terrestrial television has been the fastest growing platform in the past year, there are more than 300,000 households using MinDig TV, the free-to-air digital service. Almost all of new flat-screen television sets (plasma, LCD, LED) now come with a DVB-T MPEG-4 tuner and thus no stand-alone decoder has to be purchased for watching on MinDig TV for example the free HD quality sport events such as the Formula-1, Football European Championship and Summer Olympic Games.

Technical parameters of the DVB-T 3D test transmission of Antenna Hungária:

Transmission site: Budapest, Széchenyi-hegy (OMK)
Channel: 43 (650 MHz)
Settings: 16QAM, FEC 1/2, GI 1/32,
Bandwidth: 12.06 Mbps
Video: 3D side by side
Audio: AC-3 5.1 or AC-3 2.0 and Mpeg1 layer II stereo

Antenna Hungária

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About Antenna Hungária (www.ahrt.hu)
About MinDig TV (www.mindigtv.hu)
About MinDig TV Extra (www.mindigtvextra.hu)